

Independent Medical Education and Charitable Grants Program Overview



Committed to improving the lives of people with cancer

Seattle Genetics is committed to supporting innovative, high quality, independent medical education (IME) for healthcare professionals that addresses unmet medical needs, fosters clinical excellence, and improves health outcomes in the therapeutic areas of Hodgkin lymphoma and non-Hodgkin lymphoma.

Seattle Genetics will consider charitable grant applications to non-profit organizations that provide patient education, patient advocacy and/or support in the areas of hematology/oncology.

Eligibility

IME

- Seattle Genetics accepts requests for IME grants for accredited and unaccredited continuing educational programs for healthcare professionals.

Charitable Grants

Seattle Genetics considers charitable grants only to non-profit 501(c)(3) tax-exempt organizations that relate to our therapeutic areas of interest and provide one or more of the following:

- Patient education or advocacy programs
- Patient/caregiver support activities or programs

We prefer to fund direct patient education and support programs and do not generally support gala fundraisers. We will consider all eligible requests for charitable donations, but please note that the number of requests we receive is far greater than our current ability to fund.

PLEASE NOTE: If your request is for a sponsorship that includes elements of promotion for a Seattle Genetics product, including displays or exhibits, submit your request by email to sponsorships@seagen.com rather than submitting through this portal. Please note that the process for reviewing requests for sponsorship that include promotional elements for Seattle Genetics products is not tied in any way to the process for reviewing independent education and charitable grant requests.

IME Grant Application Process

Applicants may request IME grants using our online application at: www.seattlegenetics.com/gms. Applications will be accepted only if they are submitted at least 60 days prior to the program start date. To complete the online grant application you will need the information listed below.

IME Grant Application Requirements

Applicant Organization Details

- Name and address of requesting organization
- Primary contact person and email address
- Type of organization including tax status, tax ID and payee details
- Accrediting provider information (for accredited programs and if different from the requesting organization)
- Joint Sponsor information
- Total program budget and amount requested from Seattle Genetics

Program Information

- Program start date and end date
- Program description
- Learner description
- Learning objectives
- Needs assessment (accredited programs only)
- Intended educational outcome level to be measured (accredited programs only)
- Accreditation (ACCME, ANCC, ANA, ACPE, other)

Activity Information

Activity Type

- Live activity
 - Activity sub-type (symposia, conference, grand rounds, lunch/dinner meetings, other)
 - Activity title and description
 - Number of events
 - Start date / end date
 - Estimated number of learners
 - Number of credit hours (accredited programs only)
 - Educational outcomes assessment plan (accredited programs only)
 - Venue information
- Enduring
 - Activity sub-type (web/online, CD/DVD, print, other)
 - Activity title and description
 - Start date / date posted
 - Duration in months
 - Estimated number of learners
 - Number of credit hours (accredited programs only)
 - Educational outcomes assessment plan (accredited programs only)

Budget

Applicants will be required to either attach a budget or enter the budget information into the online system's form. If the IME grant request is approved by Seattle Genetics, online budget form completion will be required before funds can be provided.

- Please note that meals provided to attendees in conjunction with an IME activity shall be modest and in a manner conducive to a group educational environment (e.g. any meals must be served buffet style).

Required Attachments

- Letter of request (accredited programs only)
- Grant proposal
- W-9
- Certificate of accreditation (accredited programs only)
- Budget (if not entered into online system's form)

IME Grant Review Criteria

All applications for grants are reviewed by a multidisciplinary committee to ensure alignment with Seattle Genetics' educational and charitable criteria, its policies and all applicable laws and regulations. Review criteria include but are not limited to the following:

- Program pertains to our therapeutic area of interest
- Program is medically and scientifically appropriate and designed to meet specific educational needs
- Program is sponsored by a provider with a proven track record for high quality educational programs
- If accredited, program meets accreditor's guidelines related to content, venue, etc.
- Program is designed to educate the broadest healthcare professional audience of relevant learners at an appropriate and reasonable cost
- Multi-supported programs are preferred
- Educational activities delivered via a variety of formats in alignment with needs assessment are preferred.
- All budget line items are fair market value.

IMPORTANT NOTE: Please add vt-support@envisionpharma.com and DoNotReply@SeattleGenetics.com to your safe senders list to ensure that you receive all communications regarding your grant request.

Charitable Grant Application Process

Applicants may request charitable grants using our online application at: www.seattlegenetics.com/gms. Applications will be accepted only if they are submitted at least 60 days prior to the program start date. To complete the online grant application you will need the information below.

Charitable Grant Application Requirements

Applicant Organization Details

- Name and address of requesting organization
- Primary contact person and email address
- Type of organization, tax status, tax ID and payee details

Program Information

- Program start date and end date
- Program title and description
- Audience description and anticipated number of attendees
- Geographic reach
- Total program budget and amount requested from Seattle Genetics

Required Attachments

- W-9 and proof of non-profit status
- Budget
- Any other supporting materials you wish to provide

Charitable Grants Review Criteria

- Organization's mission relating to patient support and advocacy in our therapeutic areas of interest
- Organization's experience in providing programs or services similar to grant request
- Geographic location
- Availability of funds

Upon submission of application, Seattle Genetics staff may request additional information, which can either be provided by email or by logging onto the online grant management system. Applicants will be notified by email regarding the acceptance of their completed application and the outcome of the Seattle Genetics review.

IMPORTANT NOTE: Please add vtsupport@envisionpharma.com and DoNotReply@SeattleGenetics.com to your safe senders list to ensure that you receive all communications regarding your grant request.

Approved Grants

If your application for an IME or charitable grant from Seattle Genetics is approved, you will receive email notification and an agreement for you to complete and sign. Payment will be made only after the agreement is executed.

For IME grants, upon conclusion of your program you will be required to provide the following:

- Activity metrics/outcomes
- Budget reconciliation
Budget reconciliation must occur within 90 days of completion of program to be considered for future grant requests.
Unused funds must be returned to Seattle Genetics.

For charitable grants, upon conclusion of your program you will be required to provide the following:

- Program evaluation

Grant Policies

Seattle Genetics adheres to the guidelines of the Accreditation Council for Continuing Medical Education (ACCME) and FDA Guidance for Industry-Supported Scientific and Educational Activities and does not influence or control the content of any educational program it supports. Seattle Genetics will consider providing IME funding only for programs that are balanced and scientifically rigorous. Any type of funding provided by Seattle Genetics may not be tied, in any way, to the past, present, or future prescribing, purchasing or recommending for prescribing or purchase of any Seattle Genetics product. Communications between Seattle Genetics sales and marketing contacts and grant requesters regarding a grant application may preclude the request from being reviewed or funded. If you wish to check the status of your application, please log in to your account at www.seattlegenetics.com/gms or contact us at grants@seagen.com.